

www.mealsonwheelsonline.org

2008



ANNUAL REPORT

**Our mission is to help the citizens
of Hancock County
maintain an independent lifestyle
through the delivery of nutritious meals
in accordance with prescribed dietary needs and
to provide a point of personal contact
with the community for our clients.**

Meals on Wheels of Hancock County is a privately funded nonprofit. We receive no state or federal financial assistance. In order to provide quality meals to Hancock County citizens, we rely on the entire community, including volunteers, United Way funding, individual and corporate donations, clients' payments, grants, and fund-raising events.

2008



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www.mealsonwheelsonline.org

Meals on Wheels of Hancock County was formed in 1999 as a private nonprofit agency whose purpose is to provide home delivered meals to shut-in and persons who cannot shop or prepare meals for themselves.

In 2008, we served **27,246** meals to citizens county wide. This was an increase of almost 15% from 2007.

Hancock Regional Hospital provided 94% of the meals served. They provided the meals at or below cost donating all of the staff time. In addition, they provide us with our staff packing space at no cost.

The **City of Greenfield and Greenfield Parks & Recreation** provide our office space in the beautiful Pat Elmore Center free of charge.

Eli Lilly, Greenfield provided 6% of our meals in 2008, also at cost. Eli Lilly Greenfield staff coordinated and delivered one full route five days each week January - September 2008

Meals on Wheels of Hancock County is truly a community organization! Without our partners generosity we would not be able to provide such quality service.



MEALS ON WHEELS OF HANCOCK COUNTY 2008 PARTNERS



Volunteers

are the core of the Meals on Wheels Program. Every day, around the noon hour, volunteers spend 1-2 hours of their time to deliver food to approximately 75 individuals in Hancock County. Some of our rural routes cover a 40-48 mile round trip.

Clients will tell you that this daily contact with a friendly volunteer is as important, if not more important to them than the meal delivered.

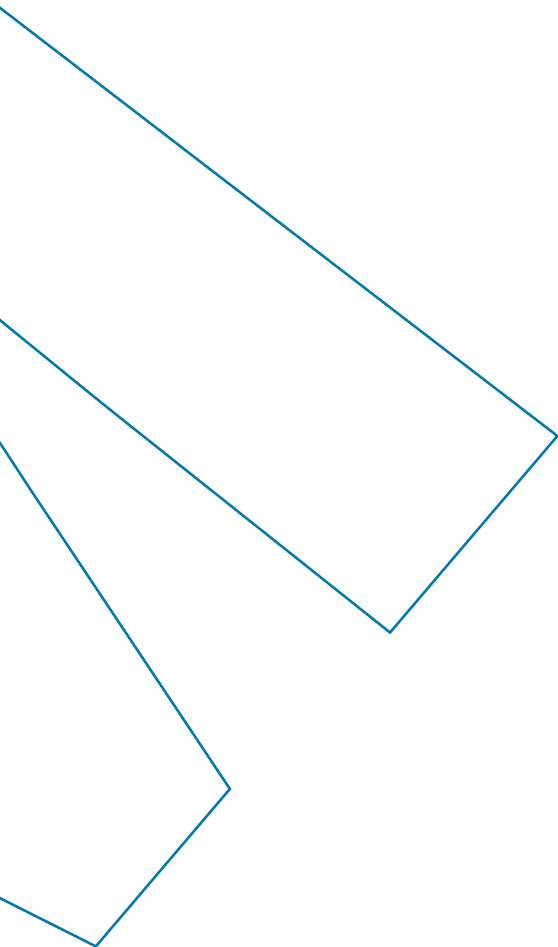


"I don't know what I would do without seeing my Meals on Wheels friends every day. They are all so friendly and helpful...if it weren't for the volunteers at Meals on Wheels I would not be able to stay in my home!"



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Meals on Wheels wishes to thank the following Grantors for their help with a variety of capacity building and direct service projects this year!

Central Indiana Power

Hancock County Community Foundation

The Indianapolis Retirement Home Fund

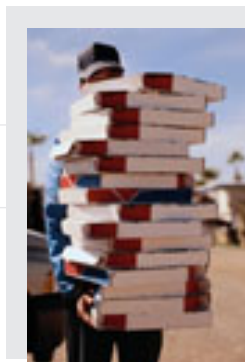
MOWAA

Ruth Lilly Fund

United Way Technology Fund

Building our Capacity

It's all about getting reading for the BOOM!



According to recent **Census** figures, the total number of individuals 65 years of age and older in Hancock County will grow from 7,500 currently to 12,600 by the year 2020. Meals on Wheels presently serves 1% of the senior population in the county. Based on projections, Meals on Wheels will be serving 126 clients by 2020. We began 2008 with a waiting list on many of our routes and thanks to the addition of drivers and a new food vendor beginning in 2009 we have received the help we need to serve the current population. If we were to capture only 3% of the market by 2020, we would be serving five times our current client base or 378 seniors.

The first of the **78 million boomers** started receiving Social Security retirement benefits this year, and the Census Bureau estimates almost 8,000 of them are turning 60 every day. The boomers are going to have the same impact on senior services that they had as babies when they were born, in schools, in the work force and in society in general.

Baby boomers will be unlike any generation that has ever passed through senior programs. They will require different activities and new ways of describing themselves. Some senior centers have already begun to make adjustments by taking the word "senior" out of their names. Changing food preferences will need to be made, as well. This will eventually have an impact on how Meals on Wheels and other organizations feeding seniors prepare and serve their meals.

To help assess our options to build the capacity of Meals on Wheels for these changing dynamics, we were awarded a grant from the Hancock County Community Foundation to conduct an **organizational assessment** and develop a strategic plan for the organization. We have contracted with the firm of Jessica White Associates, Inc. to work with us in developing this plan.

Gas prices were disconcerting for us this year. We have a wonderful group of volunteers and while we are sure they felt the pinch, we didn't have a single volunteer quit due to the gas prices. Many other meal programs cannot say the same. We are so lucky in Hancock County! In order to help decrease mileage, we received a grant from the Ruth Lilly Foundation to purchase enough coolers and heater bags for each volunteer to have their own. This will shorten many client's driving distance by allowing them to return home after delivering the last client's meal rather than returning equipment to the meal site.

Routes expanded at the end of 2008. Our New Palestine route was split into a South route and a New Palestine route. In addition, the North route became the Fortville route and the McCordsville route. We can now proudly say that we are delivering to all of Hancock County! This required an additional 20 driver days and Hancock County came through for us once again with new volunteers!

We experienced changes in one of our Food Suppliers. With the Covance buyout of Eli Lilly, the Lilly route was discontinued (at least temporarily), however we formed a new partnership with **Springhurst Health Campus**. Springhurst will provide food for our McCordsville route beginning January 2009.

The **Coordinator of Client & Volunteer Services** position was added in 2008. Melissa Ewald accepted the position in late August. She has been a fabulous asset to the organization, both freeing up the Executive Director to do more fund-raising and protecting the organization's future by having two staff members that can keep meals rolling out.

Meals on Wheels is committed to continuing to be **strategic in our approach** to growth in order to meet the needs of the BOOM for many years into the future.



"It is not the strongest of the species that survive, nor the most intelligent; but the one most responsive to change." ~ Author unknown

Thank you to our 2008 donors-

Christina Adkinson	Nancy Hagist	Jodi Pickens
Stalie Ahrendts	Hancock County Assessors Office	Phyllis & Kim Polizotto
Wesley Alden	Harmony Homemakers Extension Club	Susan Kahl Ponsler
Kris Baldwin	Mary Houck	Jill Reloso-Carr
John Bardes	Don Hudson	Rotary Club of Greenfield- Sunrise
Susan Berard	Janis Huff	Erin Roush
Sandra Bernhard	Scott Humerickhouse	Frank & Barbara Rynard
Karry Book	Todd Inman	Thomas Sands
Brandywine Township Extension Homemakers	Irving Material Inc.	Mary Saubert
James Brown	Patricia Jessie	Brendas Sellers
Michael Burton	Jessie Dorsey Circle	Jim Shircliff
Cadence Construction, LLC	Janice Johnston	Shrine Club (Hancock Co.)
Lajeana Cass	Barry Johnston	Jan Smith
Ann Holmes Chapman	Kappa Kappa Kappa Inc., Upsilon Chapter	The Stanley's
Dorothy Christian	Yvonne Kellerhouse	Mark Studt
Peter & Christine Coccaro	Michael Kellerhouse	Paul Taylor
Rachelle Cole	Donna Kendall	Mark Thacker
Nathan Coleman	Lupe Kessler	Kathy Trautman
Nell Connell	Kiwanis Club (Greenfield)	Kyle Turpin
David Cook	Lee Ellen Knight	United Presbyterian Men
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Michael Daniels	Janis Lewman	Rhonda Wessell
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Paul Enyart	Richard McGill	Jill Williams
John Feree	Margaret McKee	Roberta Woesto
Janet Ferguson	MIBOR-Hancock Co. (Metro Indianapolis Board of Realtors)	Julia Woods
Ray Galerman	Laura Miller	Larry & Edith Woodworth
Tanna Gentry	Sue Neuendorf	Elizabeth Zentz
Robert & Carolyn Glazier	New Palestine United Methodist Church	
Brenda Green	Brooke Palmer	
Green Township Trustee	Diana & Dean Parker	
Christian & June Gries	James Pawlowski	
Gail Griffin	Lorraine Pezzanite	
Jace Grinstead	J Diane Fisk Phillips	
Patricia Grose	Cynthia & Todd Phillips	
Mark Gunnoe		
Patricia Hagen		



Event Donors:

Arby's	Miller's Jewelry
Auto Zone	Monro Muffler/Brake
Bee's Baskets	Montana Mikes
C&W Body Shop	Moore's Repair Service
CGS Service	Mozzi's Pizza
Chicago Pizza	Mueller's
Cracker Barrel	NAPA
Dellen Automotive	Novelty Liquidators
Discount Tire Co.	Pat Powers
Erlewein Mortuary	Pepsi Americas
Fantastic Sams	Perk's Car Wash
Fashion Bug	Right at Home
Fradys Lawn & Garden	Riley Park Tire
Gary Barnes	Ritter's Frozen Custard
Gas America	RockAuto.com
Great Clips	Rusty Low Collision Center
Greenfield Motor Sports	Sam's Club
Greenfield Office Supply	Seals Funeral Home
Greenfield Street Dept.	Spitzer Racing Enterprises
Hancock Regional	Springhurst Health Campus
Hancock Telecom	Steak'n Shake
Hardee's	Stillinger Family Funeral Home
Henry's Flooring	Summit Racing Equipment
Impression Graphix	Sysco Foods
Jack & Son's Auto Salvage	US Food Service
Jim Dandy Restaurant	Vectren
Lucky's Equipment	Wal-Mart
Marlin Plant Kingdom	

Many couples enjoy meals on Wheels. In 2008, twenty-five couples received meal delivery; keeping them together in their own home!

**We make every effort to acknowledge all of our donors, please accept our apologies if we overlooked you and know that your thoughtfulness made a difference in the lives of others in your community!





Technr

“Technology does
not run an enterprise,
RELATIONSHIPS
do”



nology



ENHANCING RELATIONSHIPS WITH TECHNOLOGY

With the help of a matching grant through United Way, Meals on Wheels has made great strides this year in utilizing available technology to improve our services. We contracted with Greg Cross of Cross Creative to develop a web site. The full web site is expected to be launched in Spring 2009 at www.mealsonwheelsonline.org. Clients and Volunteers will be able to fill out applications on line. Volunteers will be able to access delivery calendars and driver directions via a password protected page. Online payments for donations and client's bills will also be an option! The Board of Director's feel this was a very necessary step for making us accessible to Hancock County citizens.

A second component of the grant was the purchase of eTapestry's online donor management software. One of our goals is to increase our individual donation base. Utilizing this software will help us to better communicate with, analyze and track our donors. We believe that in the long run, utilizing this system will get us out from in front of our computers and back in contact with individuals!

Finally, in 2008 we had several hardware and software upgrades. Making our office work easier in hopes of spending more time with clients, volunteers, and constituents.



2008 Profit & Loss

Income	
Application Fees	710
Contributions	18,202
United Way	25,574
Fundraising	5318
Grants	55,500
In-Kind	5100
Interest	2696
Meals Income	77,339
Total Income	\$190,439

Expenses	
Bank Service Charges	173
Delivery Equipment	474
Dues & Subscriptions	373
Fundraising Expense	2347
Grant Expense	17,333
Insurance	2737
License & Permits	84
Meal Expense	64,058
Mileage Expense	3731
Misc.	282
Office Equipment	1220
Office Expense	387
Office Supplies	2073
Payroll	47,866
Postage	1374
Professional Fees	1480
Rent	5100
Telephone & Internet	1691
Training	375
Travel & Entertainment	108
Volunteer Recognition	340
Total Expense	\$153,606
Net Income	\$36,833

Balance Sheet

As of December 31, 2008	
Assets	
Current Asseets	
Checking/Savings	
Greenfield Banking Checking	32,255
Petty Cash	213
Rainy Day Savings	10,709
Savings	78,192
Total Checking/Savings	\$121,369
Accounts Receivable	442
Total Assets	\$121,811
Liabilities & Equity	
Liabilities	
Accounts Payable	0
Credit Cards	328
Total Liabilities	\$328
Equity	
Opening Balance Equity	41,787
Retained Earnings	43,671
Net Income	36,025
Total Equity	122,483
Total Liabilities & Equity	\$121,811



2009

Looking Ahead 

The staff and board of directors at Meals on Wheels are committed to continuing to provide individually packed, doctor prescribed meals, in spite of the current economic difficulties. With the help of our community and a diversified fund-raising plan this will be a reality for Hancock County.



Consider volunteering to deliver meals. If you can spare a lunch hour once a week or even one lunch a month, your time is worth everything to us. Without our volunteer drivers and their vehicles we could not afford to operate our program.

Consider volunteering to perform other tasks. There are many in the community who would like to help but they cannot take an hour at lunch to deliver meals. We can use volunteers to do a lot of work at other times than the lunch hour. Serve on a board task force to help us with things like a plan for the future or with the development of our new signature event.

There are a number of ways you can help keep our wheels turning in Hancock County

Donate NOW! The fees we charge for meals cover less than half of our costs. As an

independent nonprofit organization, we do not receive federal or state assistance. Ongoing, regular, private donations are the only guaranteed income we have. Consider pledging a set amount each month to ensure our survival well into the future!

Encourage your employer or community group to donate time and money. If your work group can take a route one day a week, perhaps each member of the group will only have to deliver once every month or so. Having a group, with a single contact person who sets the schedule for the group is a great help to us and fantastic way to have your work place recognized for community service.

Consider serving on our **Board of Directors**. We have openings for 7 new board members. New board members bring fresh ideas and perspectives and are an absolute necessity for an organization to continue to grow.



Staff



Shirley Mascoe, Executive Director

Melissa Ewald- Coordinator of Client & Volunteer Services

Tonya Dotson- Server & Fill-in Driver

Debbie Hurst- Server & Fill-in Driver

Harriett Hamilton- Server & Fill-in Driver

Volunteer Servers: Mark Gunnoe, Nonie Cecil, Martha Berg & Dean Roberts



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2008 Board of Directors



Jill Carr, Chair

Jan Smith, Vice-Chair

Bob McDonald- Treasurer

Mark Gunnoe, Secretary

Bob Glazier

Earl Haywood

Brooke Palmer

David Stillinger

Kim Voorhis

Sarah Wolf

**We currently have openings for new board members. Contact us if you have an interest.

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